

Dear Builder,

The Parade of Homes has been bringing contractors and clients together for well over four decades. Members of the North Idaho Building Contractors Association continually use the Parade to successfully market their company, place people in their homes, and generate sales.

The Parade opens the doors for prospective clients and potential homeowners an opportunity to physically experience the quality and craftsmanship you have to offer.

Each year, the Parade receives thousands of visits. People are looking to gather ideas, get inspired, and learn about the latest design trends. Potential clients are eager to meet and speak with a contractor with whom they can connect. The Parade gives you the opportunity to present yourself to these people in a unique way and allows them to see you as a knowledgeable, professional contractor who can turn their home dreams into a reality.

An entry in the Parade also means plenty of publicity. A dynamic advertising campaign, with the sole purpose of driving prospective clients to Parade homes, which includes but is not limited to:

- Recognition on the NIBCA website, through email blasts, and social media prior to and during the Parade
- Parade of Homes Guidebook - Distributed online, in the Parade App, throughout the community and in Show Homes. All Parade entrants receive an extensive advertisement in the guidebook
- Your Show Home and information about your company will be featured on the NIBCA Parade of Homes website page indefinitely
- Newspaper print ad about the Parade of Homes and builders published one week prior to the event
- Minimum of 20 High Resolution Professional Photographs of the Home, a 60-90 second video walk thru of the home set to music and an interactive video view of the home
- 4,000 patrons physically visiting the amazing work you do over 5 days with unlimited views online

Awards: A People's Choice Award will be selected from the public and other award winners will be selected by a panel of judges from the industry! All award winners will be advertised on the NIBCA website upon completion of the Parade. Awards are announced and given out at the exclusive Night of Awards held at the Hayden Lake Country Club.

In this packet you will find the details about participation, fees, IMPORTANT DATES, and the official contract to submit. We hope you will join us in this annual event that showcases the amazing builders in Northern Idaho!
Regards,

Jessica Cargile

Jessica Cargile
Builder Liaison, Parade of Homes Committee
North Ridge Contracting, jessica@northridgecontracting.com / 509-847-4445



BUILDER CONTRACT

The 2023 NIBCA Parade of Homes will showcase the work of North Idaho's leading builders, top architects, interior designers, landscapers, home automation specialists, kitchen and bath designers, and suppliers of building products. Don't miss this opportunity to meet the public and engage potential buyers while you showcase your unique style and craftsmanship!

IMPORTANT DATES

April 30th	Early Bird Registration Deadline
June 19th	Deadline to Submit a Home
June 19th	Mandatory Meeting, 4-6 pm, NIBCA Office
September 11th	Provide Home Access
September 12th	Judging, Beginning at 8 am
September 15th	Awards Ceremony, 5-10pm, Hayden Lake Country Club

PARADE DATES

Saturday, September 16th	11:00 am – 6:00 pm
Sunday, September 17th	11:00 am – 6:00 pm
Friday, September 22nd	1:00 pm – 6:00 pm
Saturday, September 23rd	11:00 am – 6:00 pm
Sunday, September 24th	11:00 am – 4:00 pm

CONTRACT

This Parade of Homes Show Contract (Contract) is made by and between the North Idaho Building Contractors Association, Inc. (NIBCA) and the undersigned Builder (Builder). WHEREAS the NIBCA conducts its annual Parade of Homes Show (Parade) and the Builder desires to participate in the Parade.

BUILDER LIAISON CONTACT

For questions on this contract or other parade inquiries please contact the Builder Liaison, Jessica Cargile jessica@northridgecontracting.com / 509-847-4445.

THE PARADE

NIBCA shall organize, advertise, and conduct the Parade through its representatives serving as the Parade of Homes Show Committee (Committee).

ADMISSION

All attendees of the Parade must be paid ticket holders (exception: small children under age of 4, if carried by an adult). Parade ticket prices are \$10.00 per person. During the Parade, tickets will be available for purchase online and at several ticket outlets. Each home is required to have an admissions volunteer at the door, checking tickets of Parade attendees.



The Parade Committee will strive to provide admissions volunteers only when specifically requested by builder in this contract, at a cost of \$250. If the option for volunteer staffing is not taken at the time of application, the builder is responsible for staffing admissions at the home. **If the Builder chooses to be responsible for staffing the home, and does NOT provide staffing for the home, the Parade Committee will strive to provide last-minute volunteers at a charge of \$500.** NIBCA will provide training documents, procedures, and supplies needed if you provide your own admission volunteers.

BUILDER REPRESENTATIVE

Builder is required to provide a representative inside the home during Parade hours to answer questions. This Builder representative must be separate from admissions volunteers. Builder acknowledges and agrees to be bound by all representations, approvals, or other statements made on behalf of the Builder by the Builder representative.

REGISTRATION FEE

Early Bird Registration- <u>before</u> April 30 th	\$3,000
Registration Entry, <u>after</u> April 30 th	\$4,000

To register in the Parade, the builder must submit this **signed contract, along with a \$1,000 deposit.** Balance is due by deadline for submission date (June 19th). All fees collected by NIBCA are NON-REFUNDABLE.

BUILDER QUALIFICATIONS

Builder must be an NIBCA member in good standing during the Parade. Builder must supply proof of Idaho Contractor Registration Number at the time of registration.

IN-PERSON PARADE HOME

The Builder shall construct and enter the designated home (the Parade Home) in the Parade. The Builder shall make the Parade Home available for public tours during the Parade at the times designated by the Committee. Pre-existing home may be entered into the current year's Parade if it meets with the following criteria:

- The home(s) has/have been completed within the same year of the Parade.
- The home(s) has/have never been occupied.

ADDITIONAL HOMES

Additional homes may be entered into the Parade for a fee of \$2,000 for the second home and \$3,000 for the third home, payable at the time of executed Contract submission.

COMPLETED HOME

Homes are required to reach completion as defined by the date set by the Committee. Definition of a completed home, as described by the Parade Committee, includes the following:

- **Finished Flooring:** All carpet, tile, hardwood, and vinyl installed. All stair coverings installed.
- **Interior Trim:** All stair railings completed and installed. All interior trim completed and installed (base, casings, windowsills, aprons, etc.).
- **Electrical:** All appliances installed. All interior light fixtures installed and working. All smoke detectors installed. All doorbells installed. All exterior lights completed, installed, and working. All garage doors completed, installed, and working.

- **Plumbing:** All plumbing fixtures completed and installed.
- **Exterior:** All exterior siding completed and installed. All exterior painting completed. All exterior trim completed and installed. All exterior doors installed with locks. All masonry installed and completed, including chimneys.
- **Concrete:** All walkways completed. All driveways completed. All patios completed. All curbs completed.
- **Decking:** All exterior decking, rails, and stairs installed and completed.
- **Drywall:** All drywall installed and completed (tape, textured, painted, etc.).
- **Cabinets and Countertops:** All cabinets and countertops installed and completed.
- **Landscaping:** Front-view of Parade Home to be landscaped. Builder's optional landscaping items: trees, shrubs, fountains, etc. Written petitions requesting no landscaping must be submitted to the Parade Committee for review.

Examples of acceptable unfinished rooms are basements, bonus rooms, and garages. These rooms still need to be deemed 'safe for the public', or inaccessible for public viewing.

STAGING

Staging the Parade Home is to the Builder's benefit and at his/her discretion. It is highly recommended to stage the main areas of the home, for optimal presentation.

INCOMPLETE HOMES

If a Parade Home is not safe for public viewing on the day of the Committee's Home Review, the Builder's Parade Home may be removed from the Parade without refund of any fees paid. The decision of the Parade Committee representatives will be final.

INSURANCE REQUIREMENTS

Builder shall maintain and provide proof of general liability insurance that lists NIBCA as an additional insured in the amount of \$1,000,000 property damage and \$300,000 single-limit liability for personal or bodily injuries.

DAMAGE

NIBCA shall not be held responsible for any damage, casualty, or loss which may occur to the Builder's Parade Home, its contents, or any other property of the Builder. The Builder agrees that the security of the Builder's Parade Home is the sole responsibility of the Builder.

SIGNAGE

NIBCA will provide directional signs per Parade Home. NIBCA will install and remove all directional signage for the Parade. It is recommended that builders provide a map showing where they would like signage placed.

JUDGING AND AWARDS CRITERIA

Judging categories, criteria, dates, and times will be set by the Parade Committee. All Parade Homes will be judged on the same criteria in home price-based categories. ALL entries in the Parade will be judged and inspected for safety and compliance by an NIBCA official on a specified date as early as 8:00 a.m. The Parade Home must be unlocked and available for viewing.

Builders are encouraged to have a representative present to greet the judging committee and point out features of the home, however they must vacate the home prior to judging.

ADVERTISING

Builder shall not advertise the Parade Home as an entry into the Parade prior to the opening day of the Parade.

- Builders are allowed to use any subcontractor or supplier they choose. However, subcontractors, suppliers, and other contractors who are not current members of the NIBCA will not be allowed to promote their firms nor their products through signage in the homes, garages, or staffing the homes. Non-members of the NIBCA are welcome to advertise in the Parade of Homes guidebook at their own expense.
- The name given to the Parade Home is subject to review and approval of the Committee.

PARADE PUBLICATION

All information published in the Parade of Homes Guidebook is designed professionally with each home receiving a minimum of one and a half (1 ½) pages of content. Builder is responsible for proofing their own pages in a timely manner. The approved photographer will reach out to builder to schedule photography of the Parade Home. If a photography appointment is canceled or rescheduled less than 24 hours prior to the appointment for any reason (i.e., home locked, builder or rep. not present, home not finished, etc.), the Builder will be responsible for paying a rescheduling fee to photographer.

NIGHT OF AWARDS

Builders are offered the option to purchase a full table of seats at the Night of Awards event. If the Builder wishes to secure the full table, they may select this option in the application, and they will be billed for the full table (additional 6 seats) when Night of Awards tickets are being sold. If the Builder does NOT elect to secure a table of seats via this Contract, then they will be provided two complimentary tickets to the event, and all other tickets will be sold on a first – come – first - serve basis.

GENERAL RULES

- Adherence to all Parade-related deadlines as set by the Committee.
- All plans, maps, logos, and articles describing the Parade Home must be received by NIBCA on or before the date specified by the Committee. Contact the NIBCA in advance if an issue arises in meeting these deadlines to discuss options that may include additional fees.
- Late entries are subject to Committee approval. Builder may miss full advertising benefits, including representation in the Parade of Homes Guidebook, and accepts full responsibility for the timely submittal of all forms and required marketing information.
- Each Builder's Parade Home must be open on the Parade dates during the specified times.
- Builder shall have an authorized individual present in the Parade Home during all times that the Parade is open for public tours.
- It is the responsibility of the Builder to determine what type of footwear access you require. The Builder may provide shoe coverings, or plastic mats throughout. Bare feet, spike heels, pets, strollers, beverages, or food should **NOT** be allowed in the Parade Homes. It is the sole responsibility of the Builder and staff to enforce these policies.

INDEMNIFICATION

The Builder shall Indemnify, hold harmless and defend the NIBCA from any and all claims, actions, damages, or expenses which arise by reason of, or in connection with, his/her Parade Home, including but not limited to claims arising from the construction of, false advertising of, or public viewing of the Parade Home. This agreement shall be binding upon the successors and assigns, personal representatives, heirs, administrators, executors, legatees, and devisees of the parties hereto. Any departure from the conditions and terms hereof, or any delay in the enforcement of the same by the parties hereto, shall not operate to waive or be a waiver of the rights of these parties to stand upon the strict letter or construction of this agreement or to require performance in accordance with the express terms set forth herein. The NIBCA reserves the right to cancel this Contract due to fire, strike, lockout, or other cause beyond its control. Should this Contract be canceled by the NIBCA, all deposits and monies received will be returned, less any non-refundable expenses incurred by the NIBCA with the understanding that the NIBCA shall have incurred no liability, penalty, or interest whatsoever. This Contract is made and executed under the laws of the State of Idaho. In the event of any litigation between a Builder and the NIBCA, the legal venue shall be in Kootenai County, Idaho. If any party retains legal counsel to enforce any provisions hereunder, or if any party brings suit to enforce any provisions hereunder, the prevailing party shall be entitled to its reasonable costs and attorney fees. This Contract constitutes the entire agreement between the NIBCA and the Builder. No modifications hereof shall be valid unless it is made in writing and signed by the NIBCA and the Builder.

Meet the 2023 Parade of Homes Committee!

Parade Committee Chair	Kadee McGwier	Berkshire Hathaway Home Services, Jacklin Real Estate
Co- Chair	Heather Tiemeyer	Floor and Home
Builder Liaison	Jessica Cargile	North Ridge Contracting
Night of Awards	Kristen Baldrige	Century 21 Beutler & Associates
Sandpoint Liaison	Carrie Bertrand	Kootenai Title
Awards/Judging	Theresa Williams	Pioneer Title
Marketing	Michelle Rene	Windermere Coeur d'Alene
Signage	Brandt Hay	Coldwell Banker Schneidmiller Realty
Guidebook	Amie Pace	Flagstar Bank
Pet Parade of Homes	Stefani Hoffman	Lake Creek Comfort
NIBCA Showcase	Mary Lyons	Simco Development
Sponsorship	Melissa Barrett	North Ridge Contracting
Executive Officer	Emily Bradley	North Idaho Building Contractors Association
Administrative assistant	Oliva Heisey	North Idaho Building Contractors Association
Membership and Event Coord.	TBD	North Idaho Building Contractors Association



CONTRACT

RETURN this completed page with \$1,000 deposit by April 30th to receive Early Bird pricing!

Please Print

Company Name _____

Builder / Owner Main Contact _____ Title _____

Company Mailing Address _____

City _____ State _____ Zip Code _____

Work Phone Number _____ Cell Phone _____

Email Address _____

Website _____ Idaho Contractor Registration Number _____

PRIMARY Parade of Homes Contact Name _____ **Phone** _____

Email _____

Marketing Person, if different from above

Marketing Contact Name _____ Phone _____

Email _____

Number of Homes entering _____

OPTION: _____ I would like to have NIBCA provide volunteers for my parade home, at a cost of \$250. If not selected, the Builder is responsible for staffing admissions at the home during the entire Parade and further understands that their failure to do so will incur additional charges.

OPTION: _____ I would like to reserve a full table (8 seats) at the Night of Awards dinner and have NIBCA invoice me for the 6 paid seats. If I do not select this option now, I understand I will be given two complimentary tickets.

I have read the North Idaho Building Contractors Association Parade of Homes Show Contract and understand all rules, regulations, requirements, and conditions set therein. I agree to abide by all terms, parameters, and guidelines as stated within the Contract and commit to meet all deadlines and dates as referred to and incorporated herein.

Name (Please Print) _____ Date _____

Signature _____

